

Name:

Date:

Class:

Redesign Rubric

Criteria	Categories			
	<u>Needs Improvement</u> <7 POINTS	<u>Fair</u> 7-8 POINTS	<u>Good</u> 8-9 POINTS	<u>Excellent/Superior</u> 10 POINTS
The store layout is accessible, organized, well-drawn, concise, and clear.	The store lacks organization. It is not accessible.	The store is somewhat well organized and drawn. It is somewhat accessible.	The store is well-drawn and organized. It is accessible.	The store is very well drawn and organized. It is very accessible.
The store layout contains at least a minimum number of columns and rows. The layout has labels and numbering displaying what is in each aisle. The aisles are accessible. Students can answer market placement questions.	The store does not have a minimum number of columns and rows. The rows are not labeled in any way. There is minimal market placement logic.	The store has rows and columns (aisles). The rows and columns are not well-labeled. There is some market placement logic.	The store has rows and columns. The rows and columns are well-labeled. Good market placement logic exists.	The store has many rows and columns. The rows and columns are very well-labeled. Excellent/superior market placement logic exists.
The store layout makes it easy for customers to locate products. Students can answer teacher questions about the arrangements of various products, including trends, patterns, and product relationships.	Based on the arrangement of the store, it is difficult for customers to locate items to purchase. The students are unable to explain the trends and patterns in the placement of products.	Based on the arrangement of the store, it is not too difficult for customers to locate items to purchase. Students have a minimal sense of the trends and patterns in the placement of products.	Based on the arrangement of the store, it is easy for customers to locate items to purchase. Students have a good understanding of the trends and patterns in the placement of products.	Based on the arrangement of the store, it is very easy for customers to locate items to purchase. Students have an excellent/superior understanding of the trends and patterns in the placement of products.
Students can answer questions about the advantages and disadvantages of how the store is arranged. Students can also answer questions about how the layout encourages customers to make purchases.	Students could not easily answer questions about the arrangement of the store. Students find it difficult to explain the market placement logic.	Students could answer questions about the arrangement of the store fairly well. Students were able to explain parts of the market placement logic.	Students could answer questions about the arrangement of the store well. Students understood most of the market placement logic involved in the design.	Students could very easily answer questions about the arrangement of the store. Students possessed superior understanding of the market placement logic in the design.

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Where should the following items be placed in the store? - Holiday products - New products - Large product items - Food staple products - Floral products BE ABLE TO EXPLAIN YOUR REASONING!	Students could not very easily answer questions about the placement of various products. Students did not provide sound market placement logic.	Students could answer questions about the placement of various products. Students provided some sound market placement logic.	Students could answer questions about the placement of various products. Students provided sound market placement logic.	Students could very easily answer questions about the placement of various products. Students provided superior market placement logic.
Explain how the grocery store is like the periodic table.	Students didn't provide analogical comparisons between the periodic table and the grocery store.	Students provided some analogical comparisons between the periodic table and the grocery store.	Students provided multiple analogical comparisons between the periodic table and the grocery store.	Students provided many analogical comparisons between the periodic table and the grocery store.
			TOTAL SCORE	_____ /60 POINTS