American Grocery Store Analysis

Applying Market Placement Logic

Group Analysis Activity

PARTS OF THE STORE USING SIMILAR LOGIC	PARTS OF THE STORE USING DIFFERENT LOGIC

Exit Ticket

1) Identify two things you would change about the local grocery store layout. Explain what you would change, and why. What market logic are you altering?

2) a) Explain one thing you would add to the store.

b) Where would you place it?

c) Why would you place it there?